



Rocktrek S a f a r i s

Explore. Discover. Experience.

COMPANY PROFILE

Creating extraordinary African safari experiences that leave lasting memories while showcasing the beauty, wildlife, and culture of Kenya.



01

ABOUT US

Rocktrek Safaris Limited was established to bridge a gap in the tourism industry by delivering exceptional, personalized safari experiences supported by premium customer service.

We are committed to providing prompt and professional assistance throughout every stage of our clients' journey—from the initial inquiry and booking process to post-safari support.

Our dedicated team of experienced travel consultants works closely with every client to design tailor-made safari packages that perfectly match their interests, budget, and travel expectations. We believe every journey should be unique, memorable, and flawlessly executed.



02

OUR PHILOSOPHY

At Rocktrek Safaris Limited, we believe that the driver-guide is the heart of every safari. For this reason, we invest heavily in recruiting and retaining the finest guides in the industry.

Our professional guides are:

- ✓ **Highly experienced and knowledgeable about Kenya's wildlife, culture, and landscapes.**
- ✓ **Friendly, cheerful, and excellent communicators.**
- ✓ **Flexible, professional, and committed to exceeding guest expectations.**
- ✓ **Well rewarded through above-average salaries, ensuring motivation and exceptional service.**

Their passion and expertise transform every safari into an unforgettable adventure.



Kenya is one of Africa's most spectacular travel destinations, renowned for its breathtaking landscapes, diverse wildlife, and rich cultural heritage.

Visitors can experience:

- ✓ **World-famous national parks and game reserves.**
- ✓ **The legendary Great Wildebeest Migration, one of nature's greatest spectacles.**
- ✓ **Mount Kenya, Africa's second-highest mountain, offering incredible hiking and climbing adventures.**
- ✓ **The stunning white-sand beaches of Mombasa along the Indian Ocean.**
- ✓ **Authentic cultural experiences with Kenya's diverse communities.**

Whether seeking wildlife encounters, mountain adventures, beach holidays, or cultural immersion, Kenya offers an unforgettable experience for every traveler.



04

SUSTAINABLE TOURISM

Rocktrek Safaris Limited believes that tourism should create lasting benefits for local communities.

Our safari itineraries often include authentic cultural visits to local Maasai villages, allowing travelers to experience traditional lifestyles in a respectful and meaningful way. These visits are designed to support local communities while giving our guests a richer understanding of Kenya's cultural heritage.

We are committed to promoting responsible tourism that conserves nature, respects local traditions, and contributes positively to the communities we visit.



05

OUR MISSION

To provide world-class, tailor-made safari experiences through exceptional customer service, professional guides, and responsible tourism practices that create unforgettable memories for every traveler.



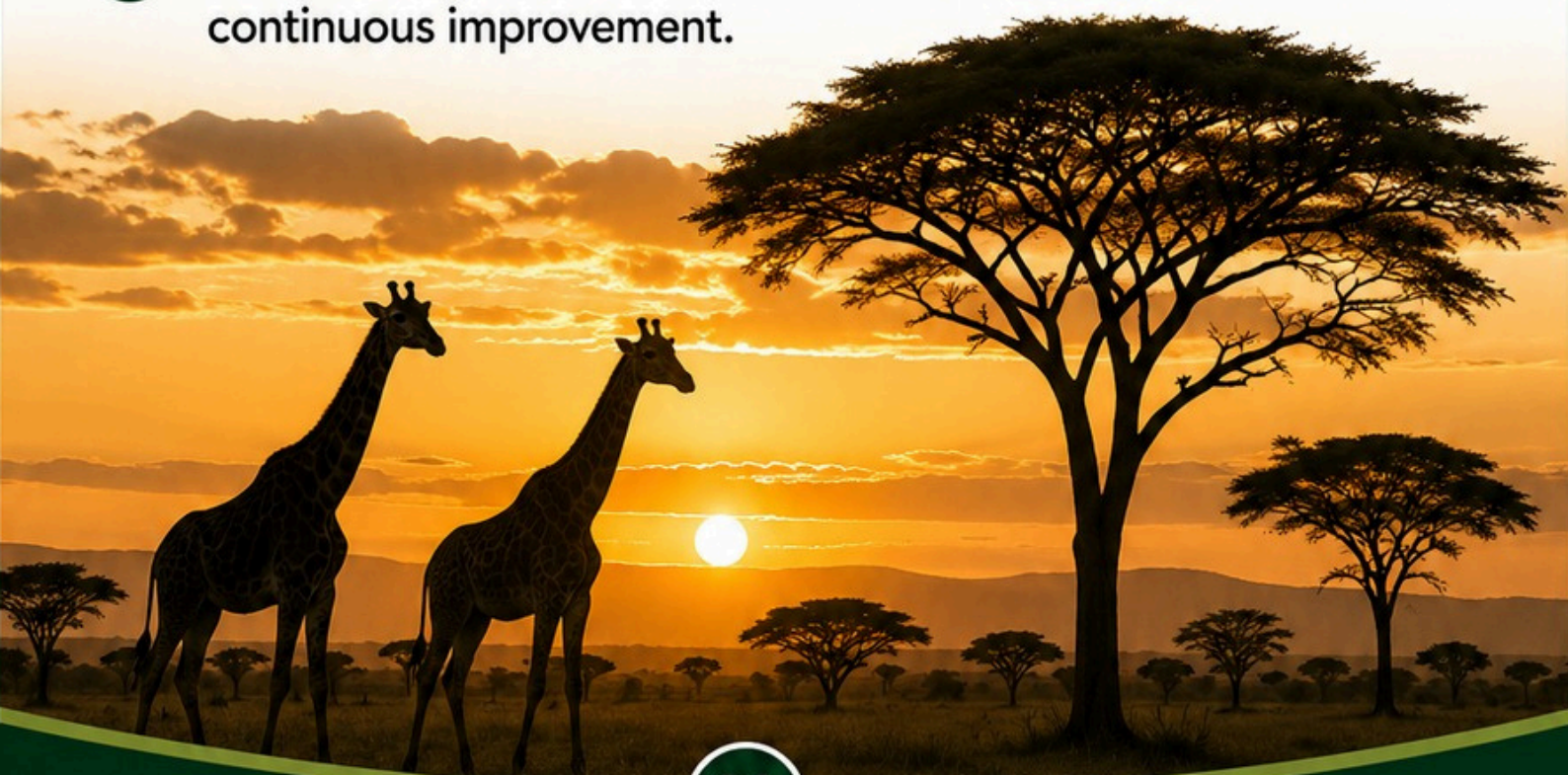
06

OUR VISION

To become one of Africa's most trusted and respected safari companies by delivering outstanding travel experiences while supporting wildlife conservation and empowering local communities.



- ✓ **Excellence** | We strive for the highest standards in everything we do.
- ✓ **Integrity** | We act with honesty, transparency, and strong moral principles.
- ✓ **Professionalism** | We are committed to delivering expert and reliable service.
- ✓ **Customer Satisfaction** | Our guests' happiness is at the heart of our service.
- ✓ **Sustainability** | We promote responsible tourism that protects nature and benefits communities.
- ✓ **Respect for Culture** | We honor and celebrate the rich diversity of our heritage.
- ✓ **Teamwork** | We achieve more together through collaboration and mutual support.
- ✓ **Innovation** | We embrace creativity and continuous improvement.



WHY CHOOSE ROCKTREK SAFARIS LIMITED?

- ✓ **Tailor-made safari experiences |**
Custom itineraries designed to match your interests and dreams.
- ✓ **Fast and responsive customer service |**
We are always ready to assist you before, during, and after your safari.
- ✓ **Highly trained and experienced driver-guides |** Our professional guides ensure your safety, comfort, and an unforgettable journey.
- ✓ **Authentic cultural encounters |**
Immerse yourself in local cultures and create meaningful connections.
- ✓ **Commitment to responsible and sustainable tourism |** We protect wildlife, preserve nature, and support local communities.
- ✓ **Competitive pricing without compromising quality |**
Premium experiences that offer real value for your money.
- ✓ **Personalized service before, during, and after your safari |**
Your satisfaction is our top priority.



09

KENYA – LAND OF ADVENTURE & BEAUTY



From vast savannahs to majestic mountains,
pristine beaches to vibrant cultures—
Kenya offers a world of experiences
in one destination.

10

OUR SAFARI DESTINATIONS

Extraordinary places. Unforgettable memories.



MAASAI MARA NATIONAL RESERVE

Home of the Great Migration and Africa's most spectacular wildlife.



AMBOSELI NATIONAL PARK

Iconic views of elephants against the majestic backdrop of Mount Kilimanjaro.



TSAVO EAST & TSAVO WEST NATIONAL PARKS

Vast wilderness, red elephants, and breathtaking landscapes.



SAMBURU NATIONAL RESERVE

Unique wildlife, rich culture, and the beautiful Ewaso Nyiro River.



LAKE NAKURU NATIONAL PARK

Famous for flamingos, rhinos, and stunning lake views.



ABERDARE NATIONAL PARK

Lush forests, waterfalls, and diverse wildlife in the highlands.



MERU NATIONAL PARK

Untouched beauty and the home of Joy and Elsa, the lioness heroes.



MOUNT KENYA REGION

Breathtaking peaks, adventure activities, and rich natural heritage.



LAIKIPIA PLATEAU

Conservation in action, diverse wildlife, and authentic local experiences.



11

COASTAL BEACH EXPERIENCES

SUN, SEA, CULTURE & SERENITY



Relax on the white sandy beaches of **Diani, Watamu, Malindi, and Mombasa**. Enjoy water sports, marine excursions, cultural tours, and world-class beach resorts.



12

ADVENTURE & MOUNTAIN EXPERIENCE

- ✓ **Hiking and Trekking** | Conquer scenic trails and experience the thrill of Mount Kenya.
- ✓ **Climbing and Nature Walks** | Explore diverse routes suitable for every level of adventurer.
- ✓ **Cycling, Canoeing & Camping** | Enjoy exciting outdoor activities in breathtaking natural settings.
- ✓ **Scenic Landscapes** | Discover stunning views, lush valleys, and majestic peaks.



From challenging peaks to peaceful trails, our mountain experiences promise adventure, discovery, and memories that last a lifetime.

13

OUR PROFESSIONAL DRIVER-GUIDES

Our driver-guides are the backbone of our safaris. They are:

✓ **EXPERIENCED, CERTIFIED & PASSIONATE**
Deep knowledge and genuine passion for wildlife.

✓ **TRAINED IN FIRST AID & SAFETY**
Your safety and well-being are our top priority.

✓ **EXCELLENT IN WILDLIFE TRACKING & INTERPRETATION**
Skilled in spotting wildlife and sharing fascinating insights.

✓ **DEDICATED TO MEMORABLE & SAFE EXPERIENCES**
Committed to delivering exceptional service on every journey.



EXPERTS. PROTECTORS. STORYTELLERS.

Making every safari extraordinary.



14

SUSTAINABILITY & COMMUNITY IMPACT

We are dedicated to conserving wildlife and supporting communities.



SUPPORTING LOCAL EDUCATION & HEALTHCARE INITIATIVES

Investing in a brighter, healthier future for our communities.



CREATING EMPLOYMENT OPPORTUNITIES FOR LOCAL PEOPLE

Empowering communities through jobs, skills, and sustainable livelihoods.



PROMOTING ECO-FRIENDLY PRACTICES

Minimizing our environmental footprint for a better tomorrow.



CONTRIBUTING TO WILDLIFE CONSERVATION PROJECTS

Partnering in protecting wildlife and their natural habitats.



BUILDING STRONGER COMMUNITIES

Working together to preserve culture, heritage, and the environment.



Protecting nature. Empowering people. Enriching futures.

15

CONTACT INFORMATION



Explore. Discover. Experience.

ROCKTREK SAFARIS LIMITED



| Luxury & Budget Safaris



| Beach Holidays



| Hotel Bookings



| Corporate Travel |



Mobile / WhatsApp:
+254 710 658 467



Office:
+254 759 309 181



Office Location:

Magadi Road, Maasai Mall, 2nd Floor,
Next to David Sheldrick Wildlife Trust,
Nairobi, Kenya.



REG NO. : PVT-7LUQQ25
PIN NO. : P051847782D
TRA License No. : TRA3/3/C01/308



Email:
info@rocktreksafaris.com
rocktreksafaris@gmail.com



Website:
www.rocktreksafaris.com



YouTube:
<https://www.youtube.com/@rocktreksafarislimited8252>

Follow Us:



"Your Gateway to Wild Kenya."

Explore • Discover • Experience



THE BIG 5

Five Legends. One Unforgettable Safari.



LION

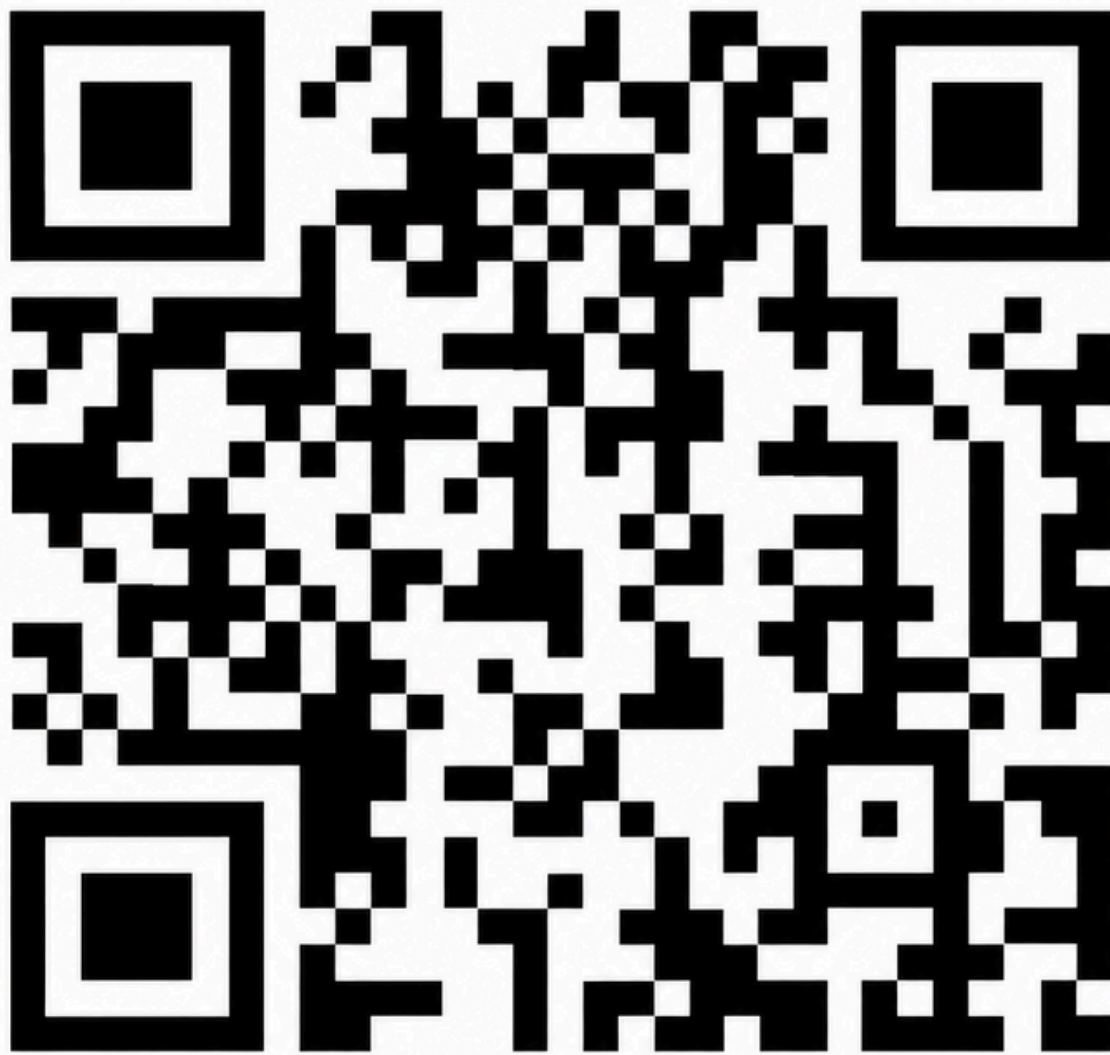
The king of the savannah.
Powerful, majestic
and unforgettable.

The Big Five are Africa's most iconic
wildlife. Spot them in their natural
habitat and create memories that
last a lifetime.



ELEPHANT

The gentle giant.
Intelligent, social



— SCAN TO CONTACT —



info@rocktreksafaris.com



Call +254 710 658 467